

Advertise
in the 2025
Business
Directory
Issues!

Total Local Publications

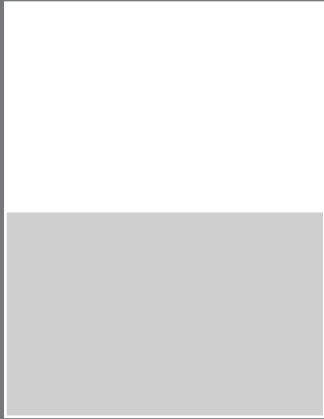
Connect with mid-Michigan communities by advertising in *Total Local* publications — each directory is mailed to every household and distributed around each town. Our business directory issues are trusted as go-to resources for local services, shops, and professionals in Charlotte, Eaton Rapids, Grand Ledge, Leslie, Mason, Stockbridge, and Williamston. Affordable and effective, they help customers find your business when they're ready to hire, shop, or connect.



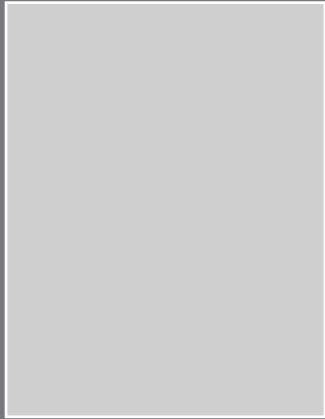
IN LINE LOGO AD
\$300
2.25" x 1.5"



QUARTER PAGE
\$635
3.5" x 4.875"



HALF PAGE
\$975
8.375" x 5.125"



FULL PAGE
\$1,845
8.375" x 10.875"

ENHANCED DIRECTORY LISTINGS

- BOLD LISTINGS** \$120 EACH
- STANDARD REGULAR LISTINGS** \$65 EACH
- EXTRA LINES** \$35 EACH

DIGITAL ADD-ONS FOR DISPLAY ADVERTISERS:

- ADS FEATURED ON *TOTALLOCAL.COM*
- THREE FACEBOOK POSTS PER AD ON FACEBOOK
- LINK TO YOUR WEBSITE IN OUR DIGITAL EDITION ON *ISSUU.COM*

WAIT THERE'S MORE!
ASK ABOUT MULTI-ISSUE DISCOUNTS, SPONSORED CONTENT, GIFT CARD SPONSORSHIP, AND PREMIUM PLACEMENTS (INSIDE OR OUTSIDE COVER ADS).

GET MORE AD VIEWS!
WITH A CHANCE FOR READERS TO WIN A \$150 GIFT CARD, OUR HIDDEN OBJECT SEARCH AND FIND INCREASES READER ENGAGEMENT. LET US KNOW YOU'D LIKE US TO HIDE THE OBJECT IN YOUR AD. ONLY THREE OBJECTS WILL BE HIDDEN PER ISSUE — FIRST COME, FIRST SERVED.